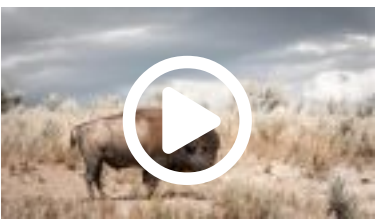


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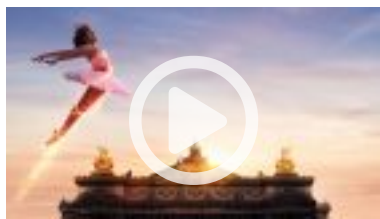
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Freevee agrees more Fair Trade in Germany as Silver Mountain launches S2



Ella-June Henrard plays Robin De Rover in Fair Trade

Amazon-owned AVoD service Freevee has picked up the second season of Belgian crime series Fair Trade in Germany from Ireland’s Silver Mountain Distribution following the show’s success in Benelux.

Made by Belgian producer Marc Punt’s Independent Productions, the series is produced for Belgian network VTM and streaming platform Streamz, while Freevee also streams the show in the Netherlands.

The distribution arm of Ireland’s Silver Mountain Productions has worldwide sales rights, to the show, excluding Benelux.

The show follows a queer cop, played by Ella-June Henrard, as she attempts to find her former boss’s killer after he is assassinated.

Its second season launched on Streamz last month, having begun production just as the war broke out in Ukraine, providing a serious challenge for the show’s Ukrainian actresses Ksniya Mishina and Kateryna Olos.

“We are so thankful to Marc Punt. It is thanks to him that we are here. Just before filming, the Russian invasion began. He did everything he could to get us to Belgium, including arranging a place for us to stay,” said Mishina and Olos in a joint statement.

Punt’s credits include the 2005 sex trafficking drama Matrioshki, which was distributed via UK-based distributor High Point Films & Television. High Point’s former MD Carey Fitzgerald left the company in 2016 to launch Silver Mountain Productions the following year.

Silver Mountain’s commercial affairs exec Julie Delaney said: “Global buyers have been waiting with bated breath to screen season two and will not be disappointed. With Germany being the first acquisition, I am looking forward to selling the series to the rest of the world.”

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Nico Franks
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