

HYPNOTIC AND RAW:

AN UNDERCOVER JOURNEY INTO THE ABYSS WHERE LOYALTY, POLITICS AND EXTREMISM COLLIDE

HOOLIGANS

8 x 45'

OUTLINE

Step into a powder keg where extremist sports fandom collides with organized crime, nationalism, and dangerous political corruption. Starring **Ben Sultan, Sean Sofri, Dikla Dori, and Danielle Menuchin Rudoy**, the high-stakes social thriller ***HOOIGANS*** exposes the brutal underbelly of radical football culture through a gripping story of survival, identity, and moral betrayal.



Produced by **Artza Productions** and **United King Films**, the series follows twenty-year-old Meni Azoulay - an explosive lone wolf who arrives at Jerusalem's Teddy Stadium every Saturday with a supermarket cart just to sell drinks. Not a football fan and perpetually struggling to fit into traditional frameworks, Meni's life pivots instantly when he accidentally saves the life of Ovad Hamami, the formidable leader of the ultra-nationalist fan group "*Guardians of the Walls*".

Pressured by state security forces who leverage his past against him, Meni is thrust into a terrifying double life as an undercover agent embedded deep inside one of the country's most ruthless networks. Yet, in a profound psychological twist, it is precisely within this turbulent, nationalistic world of violent ultras that Meni finally discovers the recognition, safety, and powerful sense of belonging he has long lacked.

Building on the international prestige of global Israeli hits like **TEHRAN**, **MANAYEK**, and **FAUDA**, this high-profile co-production moves far beyond typical sports violence. The series deconstructs how dangerous fringe groups exploit disenfranchised youth, transforming the stadium into a high-voltage stage for power and fanaticism. Embraced by monsters and squeezed by the state, Meni navigates a relentless game where every choice threatens everyone he loves.

Raw, provocative, and relentlessly tense, **HOOLIGANS** delivers prestige drama where survival demands the ultimate betrayal.



EPISODES



EPISODE 1 - Behold Her Rising

Meni, a young man from a dysfunctional family, gets caught in a fan brawl outside the soccer stadium in Jerusalem. The fight brings him closer to Ovad Hamami, leader of the extremist fan organization “*Guardians of the Walls*”, but also entangles him with Madmoni, a police officer who wants to plant him as an undercover agent inside the organization.



EPISODE 2 - This City Is Mine

Meni is arrested. Officer Madmoni ensures he receives a light punishment. Meni proves himself to the organization by smuggling weapons for the fans. His stepfather throws him out of the house. Ovad Hamami discovers the mayor is blocking him from working on a construction project. Together with attorney Kinneret, Ovad tries to resolve the problem.



EPISODE 3 - They Called Me a God

Meni finds temporary shelter in the supporters' club basement. Ovad invites him to live in his home; their bond grows stronger as Ovad supports Meni dealing with his family issues. Under pressure from the police and mayor, the club's CEO decides to ban all Guardians members from the games. Ovad and the Guardians retaliation is not long in coming.



EPISODE 4 - To Be a People Free

A bus carrying Jerusalem fans heads to Sakhnin for an explosive match against the local Arab team. Meni is on board, sent by Madmoni to document criminal actions of the Guardians during the game. Suspicion leads Ovad and Yakir to kick Meni off the bus. Now Meni is determined to show his loyalty and get back in the organization.



EPISODE 5 - Fear Not, Israel

Events of the Sakhnin game lead to riots in Jerusalem. In response, the Guardians decide to hold a flag march. Ovad tasks Meni to keep an eye on Assi, whom he suspects of being a police informant. As the police tries to prevent the march from escalating into a violent clash between Arabs and Jews, Meni is trapped in a deadly conflict of interests.



EPISODE 6 - Loving You Still

The group go off to the team's game in Croatia. Madmoni sends Meni to join the trip and gather information about a drug deal involving Yakir and Ovad. Assi gets proof that Meni's working for the police. Kinneret and Ovad try to solve their financial problems, when that fails, Ovad is compelled to cooperate with Yakir on the drug deal.



EPISODE 7 - I Swear Upon My Soul

Madmoni increases her pressure on Meni. A violent clash between local hooligans and the Guardians disrupts the game, Meni is injured right after discovering where Yakir and Ovad are hiding the drugs. Meni is torn by his double loyalty and decides to protect Ovad, but shortly after he is exposed as the police's undercover agent within the group.



EPISODE 8 - If I Forget You, Jerusalem

Ovad and Yakir search for Meni and the drugs. Meni is determined to win back their trust, but the police surveillance on Meni ultimately leads to Ovad's arrest. Ovad tries to convince Meni to take the blame upon himself. Meni is in a predicament, having to choose between his own freedom and loyalty to Ovad and the Guardians.

Meni Azulay played by

Ben Sultan



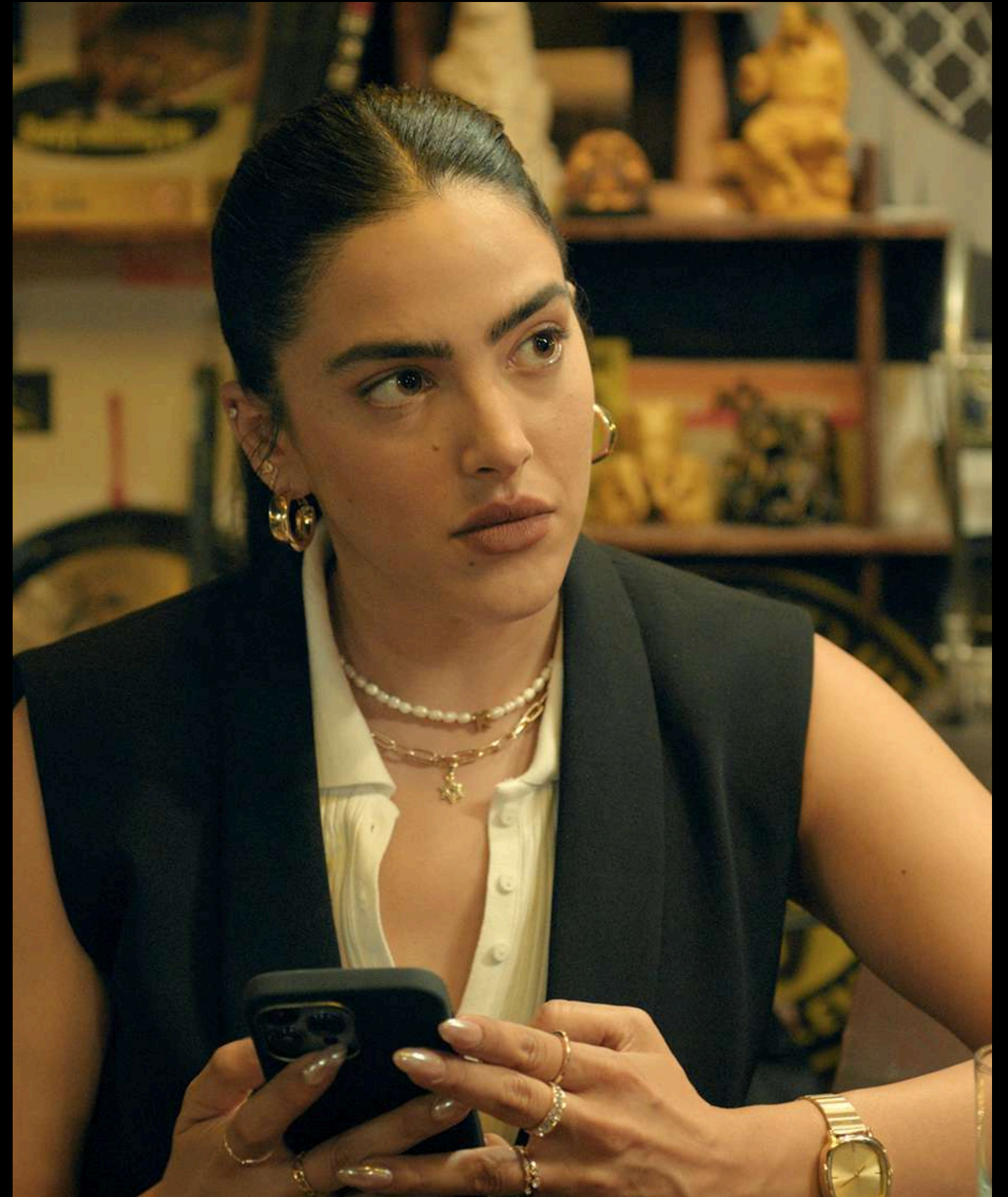
Ben Sultan is one of Israel's most exciting young actors, known for his striking presence and natural talent. He began his career with a breakout role in the youth series **ALUMIM** (2021) and quickly established himself with key roles in the Netflix series' **BORDERS** and **BAD BOY** and the highly acclaimed series **HOOLIGANS** (2025). At just 22, Ben combines a magnetic on-screen charisma with versatility, making him one of the most sought-after faces in Israeli television and film today. He is also the younger brother of actress Niv Sultan star of **TEHRAN**, and their close relationship has been a source of personal and professional inspiration throughout his rising career.

Kinneret Hamami played by

Danielle Menuchin Rudoy

Danielle Menuchin Rudoy is a rising star in the Israeli television and film landscape, known for her magnetic screen presence and versatile performances across critically acclaimed dramas and features. Her growing body of work includes standout appearances in the hit crime drama **MANAYEK** (2020) and the feature film **UNCONDITIONAL** (2026).

HOOLIGANS (2025) marks her breakout debut in a major dramatic series role. Bringing a gritty, visceral intensity to the screen, Menuchin delivers a powerful performance that showcases her ability to tackle complex, high-stakes characters and cements her status as one of the most exciting new talents of her generation.





Ovad Hamami played by

Sean Softi

Sean Softi is establishing himself as a breakout sensation in Israel's vibrant film and television landscape. He is a graduate of SLAH - The Studio for the Performing Arts. Softi gained attention with supporting roles in series like **SABRI MARNAN** and **CHANSKI**, before capturing audiences in 2025 with his lead performance as Roy Barazani in **TAHRIR** and as the charismatic Ovad Hamami in **HOOLIGANS**. With a combination of dramatic depth and natural charisma, Softi has quickly become a standout talent and one of the most compelling young actors in Israeli entertainment today.

A woman with dark hair tied back, wearing a light green button-down shirt, is sitting at a wooden desk in an office. She is looking at a computer monitor. The desk has a keyboard, a mouse, and some papers. In the background, there is a window with a view of the outdoors, a wooden cabinet, and a shelf with binders and a lamp.

Elinor Madmoni played by

Dikla Dori

Dikla Dori is an acclaimed Israeli singer and actress, known for her distinctive voice and strong presence on both stage and screen. Over the course of her career, she has released several successful albums and performed in Israel and abroad, captivating audiences with her musical talent. In acting, Dikla has appeared in various television series and theater productions, and in 2025 she took on her first lead role in the hit series **HOOLIGANS**, showcasing her versatility, charisma, and ability to command the screen as a central character

DIRECTOR - LEE GILAT



Lee Gilat is a leading Israeli filmmaker, screenwriter, and director, recognized as a prominent voice of her generation in cinema and television. Her short film ***A REGULAR DAY*** won the **2019 Film Academy Award** and screened at festivals worldwide. She then directed **HAKAFOT**, which closed the South Film Festival to critical acclaim. In 2024, her film ***GIRLS LIKE US*** earned three **Ophir Awards**, including **Best Supporting Actor and Actress**, and was nominated for **Best Film**.

In television, Gilat has written for hits like **MANAYEK**, **TEHRAN**, and **YOUR HONOR** (Kvodo). In 2025, she made her directorial TV debut with **HAZI & SONS**, which gained wide popularity, and **HOOLIGANS**, which she created, wrote, and directed, becoming the year's most successful series.

Ratings

HOOLIGANS IS A BREAKOUT CROSS-PLATFORM HIT

- Strong consolidated ratings
- 1.3M+ digital views per episode
- Accelerating finale engagement and category-leading first-day viewing all point to exceptional audience demand
- Massive digital consumption: 13M + combined episode views



TECHNICAL INFORMATION

SEASON 1: 8 x 45'

SEASON 2: IN DEVELOPMENT/ DELIVERY SUMMER 2027

RIGHTS AVAILABILITY: World excl. Germany/ France/ Israel

LANGUAGE: Original Language **Hebrew** with English subtitles.

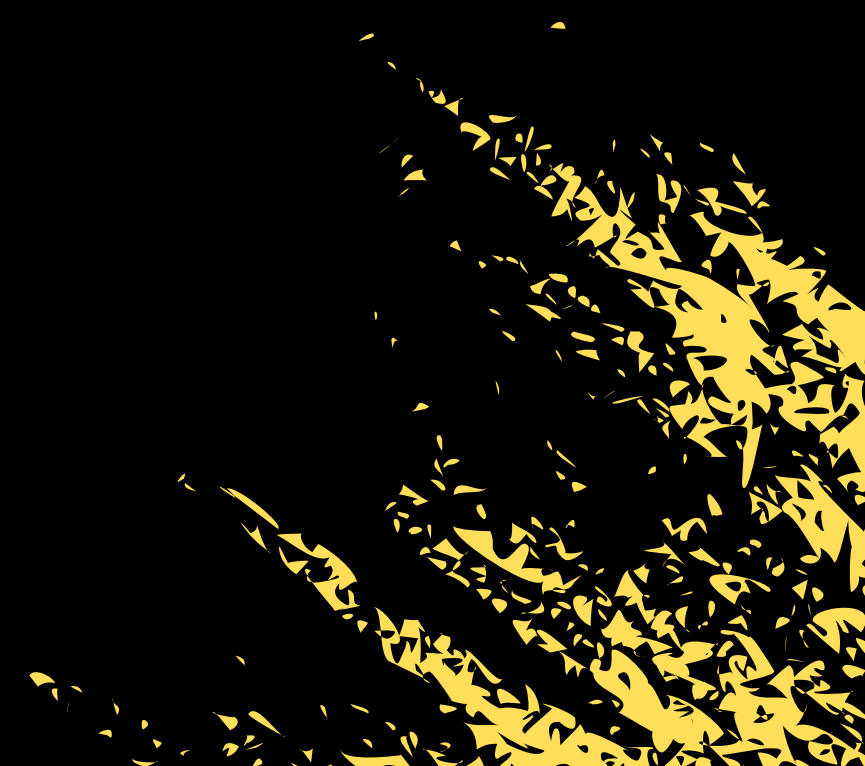
BROADCASTERS: **KAN 11** (Israel Public broadcasting Corp), **Canal Plus** France, **ARD/ SWR** Germany

CREATORS: **Lee Gilat, Yuval Bronstein, Yizhar Har-lev, Esther Namdar-Tamam**

SCREENPLAY: **Lee Gilat, Yizhar Har-lev**

DIRECTION: **Lee Gilat**

PRODUCTION: **Artza Productions, United King Films**





HOOLIGANS taps directly into the cultural pulse of our modern political landscape, offering international buyers a high-stakes psychological thriller that resonates far beyond local sports culture. By exposing the predatory mechanics of loneliness in an increasingly polarised world, the series reveals how extremist networks weaponize isolation - offering vulnerable, rootless outsiders like Meni a counterfeit sense of brotherhood, safety, and purpose when traditional frameworks fail.

For global audiences navigating the alarming rise of radicalised fringe movements, this series delivers a timely, deeply urgent narrative about how marginalised individuals find dangerous sanctuary simply because those groups are the only ones willing to listen.



*"A gripping drama about identity and belonging, **HOOLIGANS** turns the football stands into a pressure cooker where **violence, politics** and the **desperate need to belong** collide."*

- WESER KURIER

Evangelische Zeitung

*"**HOOLIGANS** looks into the abyss of far-right football violence and turns that world into highly **political, gripping** entertainment."*

- EVANGELISCHE ZEITUNG

[פורטפוליו]

*"It's almost impossible to look away. Its **extremism, rawness** and **courage** are **hypnotic**."*

- PORTFOLIO MAGAZINE



*"**HOOLIGANS** is a **powerful, complex** and **hardcore** series - its violence is filmed with such force that it becomes almost **hypnotic**, while underneath it lies a chilling warning about a society sinking into hatred and racism."*

- TIME OUT ISRAEL

Connect with Rainmaker Content to bring this gripping series to your territory.



For sales information, contact:

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