

PRODUCT INFORMATION
Paramount+ • Musical • 90 Minutes
U.S Streaming Premiere: September 3, 2021

A new live-action musical starring and executive produced by YouTube sensation, pop star, dancer, entrepreneur, social media influencer and *The New York Times* bestselling author, JoJo Siwa

THE J TEAM follows a young girl named JoJo whose life is turned upside down when her beloved dance coach, Val, decides to retire and is replaced by a sparkle-hating instructor named Poppy. Wanting to stay in the running for an upcoming dance competition, JoJo and her best friends, The Rubies, must try their hardest to abide by Poppy's new, harsh rules. Realizing she cannot hide her sparkle or bow anymore, JoJo is kicked out of her dance troupe and must rediscover what dancing means to her.

STARRING



JOJO SIWA
as JoJo



TISHA CAMPBELL-MARTIN
as Poppy



LAURA SOLTIS
as Val



JULIA MARLEY
as Nina



KERRYNTON JONES
as Ruby



KIARA T. ROMERO
as Ruby

DIRECTOR
Michael Lembeck

WRITER
Eydie Faye

PRODUCER
Ron French

nickelodeon

The J Team

Nickelodeon and Awesomeness
Credits not final and subject to change.

Paramount+

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