



**HIT TV
SUCCESS!**



TNS

THE NEXT STEP™



**Season 9
Coming in
Spring 2024!**

IN THE WORLD OF DANCE, IT'S NOT ALWAYS EASY TO FIND YOUR BALANCE.

The Next Step follows the lives of a group of dancers at The Next Step Dance Studio as they attempt to win regional, national, and international dance championships. It is not just about winning. It's about working together and accepting everyone for who they are.

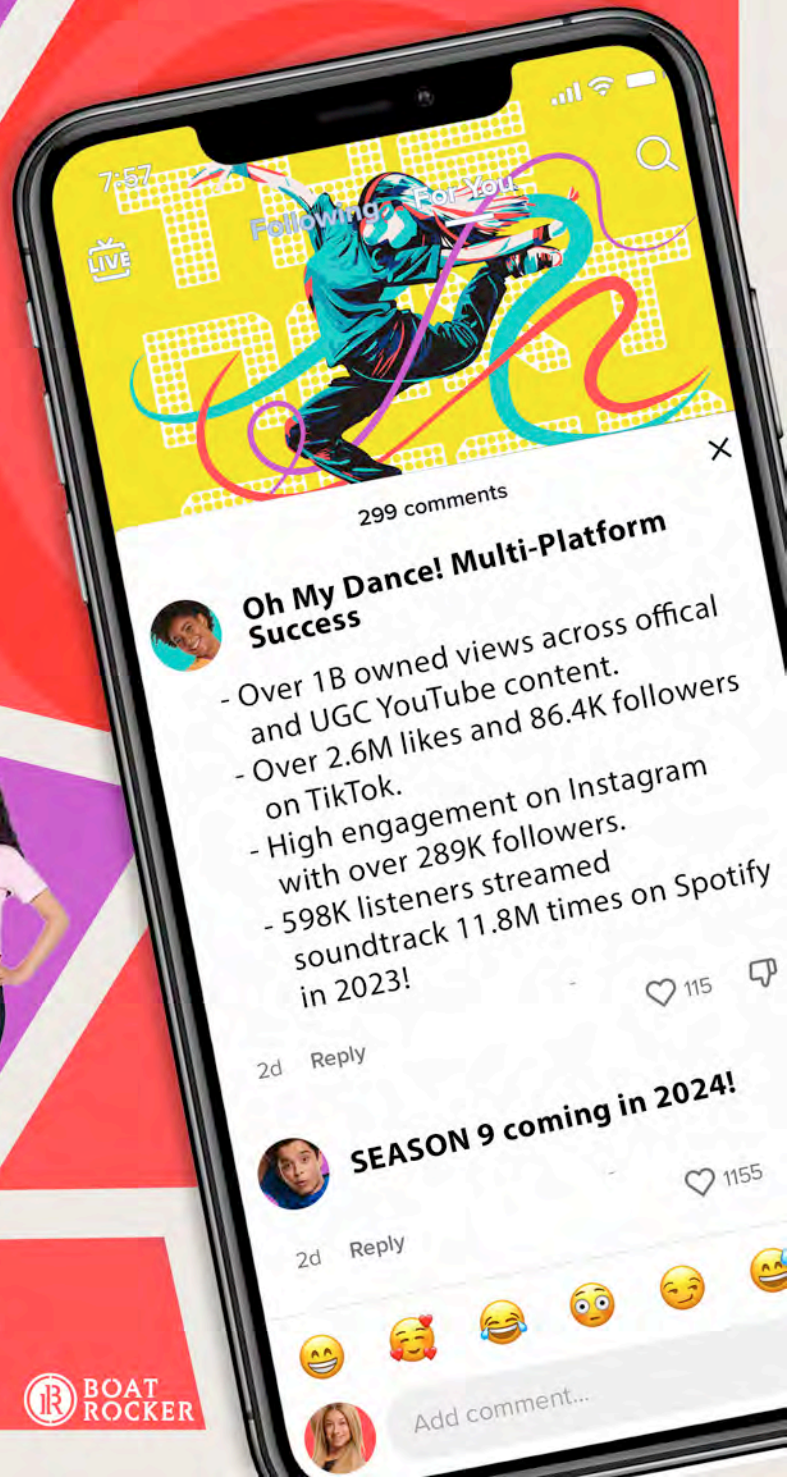
Target: TV-Tween Girls / CP-Girls 6-10 Yrs.

POWERED BY DANCE!

- 9 seasons to date!
255 x 22-min episodes
- NEW season 9 launching in the U.K. on CBBC Spring 2024 to tie into 10th anniversary
- Over 396M requests lifetime to date - In 2023, The Next Step is the most popular brand, inclusive of all episodes and content, across CBBC titles on iPlayer
- Available on Netflix in UK, Ireland, France, Portugal, India, Australia, and New Zealand
- Dedicated YouTube channel boasts over 665M views and 544K subscribers.

Dance to Live! with TNS Consumer Products

- Apparel, Accessories & Hosiery by Cooneen, Brands International and Row Lowe.
- New annual from Sweet Cherry launching spring 2024; Calendar by Danilo coming Fall 2024.
- Exclusive TNS x Pineapple merchandise available on next.com and Pineapple Covent Garden store.
- Bespoke TNS Themed Workshop with Pineapple Dance Studios available online & in studio (UK and North America) with exclusive choreography from the show.
- Brand New style guide NOW available
- New TNS on-line shop NOW LIVE



For more information
www.boatrockercontentsales.com

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