



Sext up KIDS



Sext Up Kids reveals how our hyper-sexualised culture has hijacked childhood and tallies the cost of the pressure to be sexy too soon. From tiny tots strutting bikini-clad bodies in beauty pageants to companies marketing itty-bitty thongs and padded bras to 9-year olds, images of ever-younger sexualised girls have become commonplace. Ever-younger boys have 24-7 access to hard-core Internet porn; it now saturates their lives. By the time they're eighteen, 80% of boys are watching porn online. Toss social media into the mix and kids can produce, as well as consume X-rated images now. 'Sexting' has become a Grade 7 rite of passage.

Teens and pre-teens show and tell what they are doing and why they are doing it. Experts reveal startling new research, tracking how the pressure to be sexy is changing teen and sexual behavior in alarming ways, as "anal becomes the new oral". Parents and educators struggle to help kids navigate puberty in a world where the line between pop culture and porn culture is increasingly blurred. For every parent who thinks, "That's not my son or daughter," **Sext Up Kids** is your wake up call.

Produced in High Definition
Produced by Dream Street Pictures



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